

Canadian Printing  
Industries Association



Association Canadienne  
de L'Imprimerie

## **CPIA to Co-Chair Industry Advisory Group on Environmental Issues**

**Ottawa, March 23, 2011**...The Canadian Printing Industries Association (CPIA) has been asked by Environment Canada to co-chair a forum for information exchange on significant environmental issues such as VOC emissions, the development of a Federal VOC strategy for the printing sector and the Chemical Management Plan. This advisory group, known as the Printing and Inks Working Group (PIWG), will provide feedback to and receive it from the department on these matters.

The committee met for the first time on Tuesday, March 22<sup>nd</sup> in Toronto with representatives from CPIA, Printing Industries of America, the Specialty Graphic Imaging Association, the Flexographic Technical Association, Environment Canada, Health Canada, Ontario's Ministry of the Environment, ink suppliers, the Canadian Printing Ink Manufacturers Association, printers, sheetfed and digital press manufacturers and adhesives suppliers.

"This is an opportunity for the industry to provide feedback to Environment Canada and Health Canada as they develop policies and regulations that will affect our industry", commented Bob Elliott, CPIA President. "We are very pleased to have been asked to co-chair such an important and knowledgeable group" said Elliott.

The Printing and Inks Working group will continue to meet as required over the next couple of years. Anyone interested in participating in this process are invited to contact Bob Elliott at CPIA.

The **Canadian Printing Industries Association (CPIA)** is the national voice of the pre-press, press and allied printing industries in Canada. Since 1939, the Association has served as the collective body to represent the interests of its member firms for policy formation, regulation and legislation. CPIA provides management and information services to enhance the efficiency and profitability of its member firms. The Association also provides industry leaders with a forum for information exchange and acts as an effective voice when making representations to government.

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