



## Media Release

# **CPIA Elects New Chairman, Board**

**Ottawa, December 5, 2011**...Sandy Stephens has been elected **Chairman of the Board** of the **Canadian Printing Industries Association (CPIA)**, the national voice of Canada's \$9 billion printing sector.

Mr. Stephens was elected at CPIA's Annual Meeting which took place on November 30, 2011.

Mr. Stephens is currently Vice President and Partner of Informco Inc. in Toronto, Ontario. He has served on the CPIA Board of Directors since 2003 most recently as Government Affairs Chairman, a position he will continue to hold on the new Board.

Mr. Stephens is a graduate of Ryerson's GCM program and began working in the industry in 1986. He joined Informco in 1988 and became a partner in the business in 1999.

Mr. Stephens is a strong supporter of a national association representing our industry at the federal level and believes that the power of the entire industry working in concert with effective regional representation is necessary for the success of our industry associations. Having served on the Board of the Business Documents and Systems Association, formerly the Canadian Business Forms Association, from 2000-2008 he understands the distinct differences that exist within the printing sector.

Also elected as members of the Board of Directors were:

Secretary –Treasurer

Jamie Barbieri, PDI Inc., Kirkland QC

Immediate Past Chair

Dean McElhinney, Unicom Graphics,  
Calgary, AB

Chairman, Government Affairs Committee Sandy Stephens, Informco, Toronto, ON

Director at Large

Kevin Deveau, Ariva, Dartmouth, NS

**Representing the Formally Affiliated Regional Associations (FARA's)**

PGIA (Calgary)

Kevin Henderson, Unicom Graphics,  
Calgary, AB

SGAIA (Saskatchewan)

Daryl Breckner, Globe Printers, Saskatoon,  
SK

Printing Industries of America  
Representative

Jeff Ekstein, Willow Printing Group,  
Concord, ON

Supplier Representative

Don Robinson, Heidelberg Canada,  
Mississauga, Ontario

On behalf of the membership and Board of Directors of CPIA, Mr. Stephens expresses his appreciation to three departing directors. Curwin Friesen, President and CEO of Friesens in Altona, MB had served on the Board since 2002, Louise Kralka, Vice President of Sales and Marketing at PDI Inc. in Kirkland, QC who had served on the Board since 2007, including a term as Chair and Daryl Schaffer, who represented the Saskatchewan Graphic Arts Industries Association (SGAIA) and has served several one year terms on the Board of CPIA.

The **Canadian Printing Industries Association (CPIA)** is the national voice of the pre-press, press and allied printing industries in Canada. Since 1939, the Association has served as the collective body to represent the interests of its member firms for policy formation, regulation and legislation. CPIA provides management and information services to enhance the efficiency and profitability of its member firms. The Association also provides industry leaders with a forum for information exchange and acts as an effective voice when making representations to government.

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