

New Privacy Legislation, What You Should Know

Protection Agreement

Printers do provide fulfillment services. In doing so, they have to ensure they protect themselves in processing data that may not be collected by them. Below are some provisions to be considered in contractual arrangements or in agreements.

- The printer (fulfillment agency) and the client both have the responsibility for complying with any obligations with respect to the Personal Information Protection and Electronic Documents Act (PIPEDA).
- The printer (fulfillment agency) agrees to only use the data for the purposes of the services to be rendered (to be specified in the agreement).
- The printer (fulfillment agency) agrees not to disclose any of the data to another party without the prior written consent of the client. Should it be permitted for the performance of the work, the printer will enter into an agreement with the third party to ensure the data is treated in accordance with the agreement entered into with the client.
- The printer (fulfillment agency) will limit access to the data only to those employees responsible for performing the services.
- The printer (fulfillment agency) will establish and observe security measures to be outlined in the agreement.
- The printer (fulfillment agency), upon reasonable notice, will give the client authorization to examine the security measures taken to safeguard the data.
- The printer (fulfillment agency) will promptly answer requests from the client. For alteration purposes, the client will be given access to the data being held on his behalf.
- Upon the expiry of the agreement or upon request by the client, the printer (fulfillment agency) will discontinue the use of the data, return it to the client (including all copies) or destroy it in a manner specified by the client or otherwise agreed to by the parties.
- The client guarantees that the personal data is safe to be used for the purpose of the agreement signed between the parties. The client will assume responsibility for the use and appropriateness of the personal information if the printer (fulfillment agency) processes the data as received and in accordance with the services to be provided.