

New Privacy Legislation, What You Should Know

Corporate Policy

Printer ABC respects your privacy. As you may be aware, in an effort to respond to the privacy concerns of Canadians, the federal government enacted *the Personal Information Protection and Electronic Documents Act* (PIPEDA). Effective January 1, 2004, PIPEDA and applicable provincial legislation establish principles for the collection, use and disclosure of personal information in Canada. **Printer ABC** supports PIPEDA and the provincial privacy laws. In connection with **Printer ABC**'s steps to ensure that it is compliant with these laws, we ask that you carefully review the following information.

Printer ABC's Collection, Use and Disclosure of your Personal Information

In providing fulfillment services, **Printer ABC** may have collected some or all of the following personal information from you, including but not limited to: your name, address, telephone number, e-mail address and/or facsimile number, information about your activities, hobbies, preferred products, etc.

You should be aware that **Printer ABC** has a policy prohibiting sharing personal information with anyone outside the company. The personal information identified above may be used by **Printer ABC** to provide you with additional information related to the product or services for which we initially collected personal information from you.

Should you wish that we do not use the information for any other purposes than those for which we initially collected your personal information, please sign and return the coupon below. Please allow 30 days to update our records.

_____ No, I do not wish to receive any other mailings or communications from Printer ABC or for you to use my information for any other purposes than those for which the information was initially collected, including Direct Mail Program.