



Canadian Printing Industries Association
Association canadienne de l'imprimerie

CPIA Announces Launch of Renewed Association

FOR IMMEDIATE RELEASE

Toronto, ON October 9th, 2018 – Canadian Printing Industries Association (CPIA) is pleased to announce the launch of a newly restructured printing industry association in Canada. Proposed by its Board of Directors and ratified by its membership in March 2018, the CPIA now operates under a new membership structure that unifies key industry stakeholders across Canada. This new framework enables the CPIA to provide a national voice and platform for the graphic arts industry, and to serve as an important connection point for Canadian regional associations, the supplier community and graphic arts post-secondary programs.

Members of the CPIA within this new structure consist of six regional print associations and one supplier association. These seven CPIA members are: PrintForward Printing and Imaging Association, Printing and Graphics Industries Association of Alberta (PGIA), Saskatchewan Printing Industries Association (SPIA), Manitoba Print Industries Association (MPIA), Ontario Printing Industries Association (OPIA), Quebec Association of the Printing Industry (AQII), and Printing Equipment and Supply Dealers of Canada (PESDA). In addition, the CPIA Board includes an at-large position representing the Atlantic Canada provinces.

Governance of the CPIA is managed by its 11-member Board of Directors which includes one or two representatives from each association member. The new Board is proud to continue the important work of the CPIA, which has a near 80-year history, serving the long-term interests of an always evolving Canadian Printing Industry.

Richard Kouwenhoven, CPIA Board Chair on this announcement: "On behalf of the CPIA Board, I am excited to share this important step for a renewed CPIA. We have received many positive responses from industry stakeholders who support this new initiative and we will be taking careful steps to help build a foundation that enables the CPIA to carry out its mandate well into the future. We look forward to the work ahead and welcome ideas and input from industry stakeholders as we chart a new course for the Association."

Coinciding with this public announcement is the release of a new CPIA website. To learn more about the new CPIA, please visit <http://cpia-aci.ca/>

About the Canadian Printing Industries Association

Canadian Printing Industries Association (CPIA) is incorporated under the Canada Corporations Act, as a Not-for-Profit Corporation, and is the premier national association serving the graphic arts industry in Canada. For further information, please contact the CPIA office at 905-602-4441, Richard Kouwenhoven, CPIA Chairman rkouwenhoven@hemlock.com or Tracey Preston, CPIA Administrator tpreston.opia@on.aibn.com